

# injecting creativity into charity



# our vision

AACE envisions a world where disabled and disadvantage individuals have access to creative and artisan skills, and are empowered to create their own livelihoods.

We aims to inject creativity into charity, harnessing the power of art and design to transform lives and communities.





Promoting love and

fostering independence for the disabled & disadvantage group



Provide knowledge and skill to help establish the right values and craftsmanship.



Foster passion for art and promoting kindness and charity in society. then, we ...





Building collaborations among artisans, designers, disabled individuals, and corporations 

Creating an environment that fosters drive and passion to move forward and achieve dreams coz, we believe in ...







# our mission

#### Teaching to fish rather than simply giving fish, Then build a fish pond where everyone can fish in.

AACE's initiatives, including The Vacademy (academy) for creative skills education and the Goods for Good (charity goods) for showcasing & selling products, empower disabled individuals to earn a living & contribute to charity. AACE also aims to foster entrepreneurship opportunities by training disabled & disadvantage artisans, crafters, & designers to become teachers, promoting inclusivity & economic empowerment. This multi-faceted approach creates a win-win situation, where disabled individuals can gain skills, support charitable causes & build their businesses, leading to a sustainable & inclusive future.

# the education platform

- 尚 学--堂
- ТНЕ
- V A C A D E M Y

FISH POND

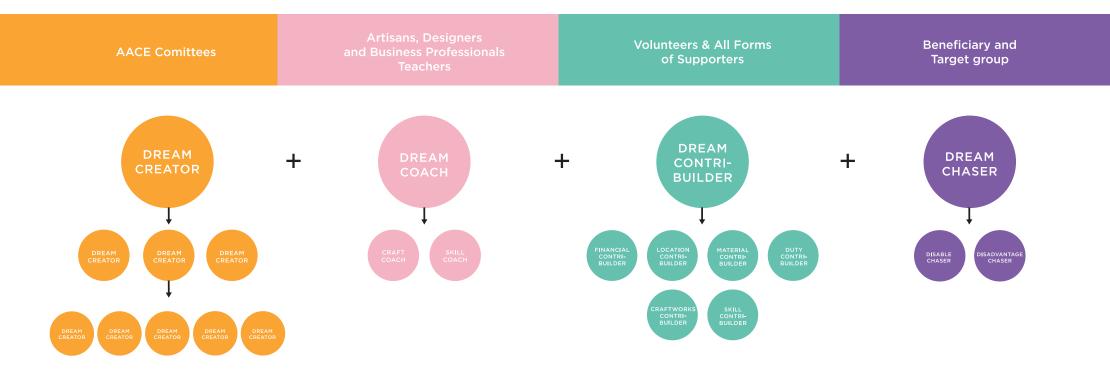
## the charity goods selling platform



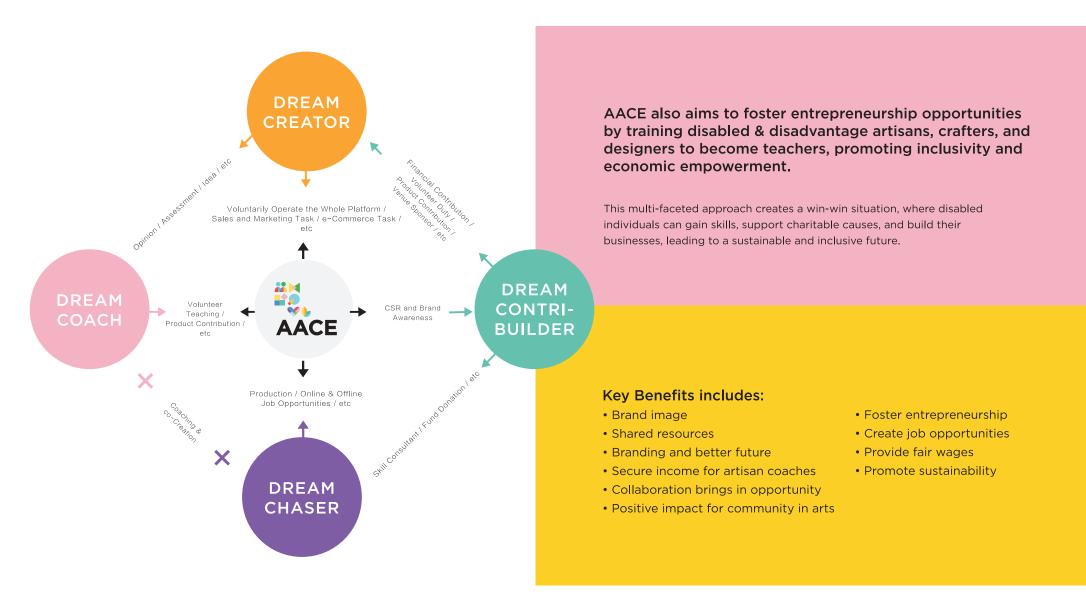


# your role?

Introducing AACE "Dream Team" where all will benefits from the initiative.









## The Team

The team behind AACE is a group of passionate and creative individuals who are dedicated to making a positive impact in the lives of individuals with disabilities.

Comprising of young and innovative minds, the team welcomes all to join us in our mission to create positive change through creativity and inclusivity.

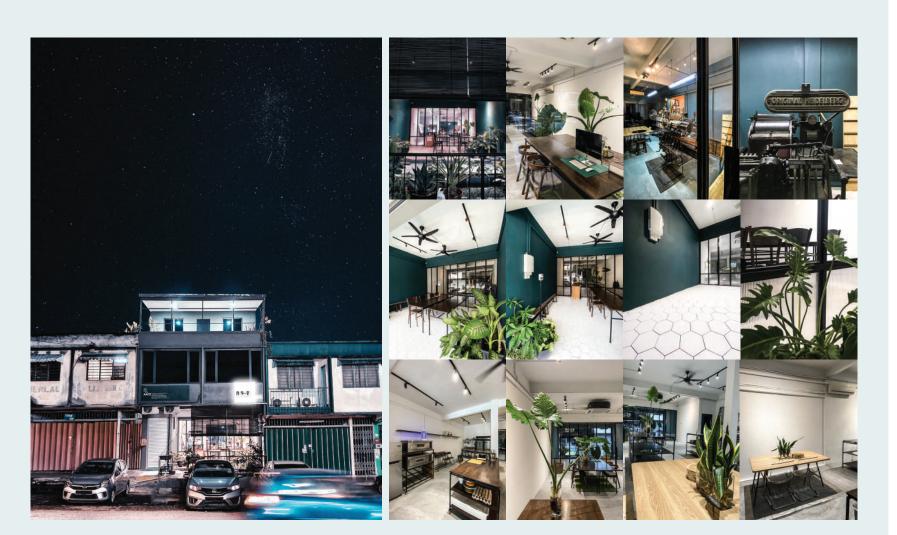


## **的 学 堂** T H E V A C A D E M Y

**尚 学 堂** T H E V A C A D E M Y

#### The Vacademy

is a creative hub where disabled individuals are educated and nurtured in various creative skills, knowledge, and entrepreneurship. Through this innovative academy, AACE empowers individuals with disabilities to learn, grow, and thrive by providing them with the tools and opportunities to develop their creativity, skills, and entrepreneurial mindset. Vacademy serves as a platform for disabled individuals to explore their creative potential and pursue their passions, creating a path towards self-sufficiency and empowerment.



**尚学─堂** THE VACA DEMY

#### Special Curated Creative Workshops

With a strong network of over 30 artisans and designers as educators and contributors, AACE aims to empower and teach creative knowledge and skills to disabled and disadvantage individual.

Macramé

Cement Artcraft Paper Quilling Letterpress & Print Making Glow in the Dark Resin Pottery Japanese Icing Cookies Preserved Flower Watercolor Painting Resin Art Wood Carving Crochet Felt Craft

Candle Art Soap Making Ice Cream Making Fondant Acrylic Pouring Art Chinese Calligraphy Chinese Painting Graphic Design Coffee Barista Washable Kraftpaper Dried Flower Art Polymer Clay Accessories



#### Free Craft & Entreprenuership Workshops for Disabled and Disadvantage

AACE also provides free workshops specifically designed for disabled and disadvantage individuals, offering them the opportunity to learn craft skills and entrepreneurship. This empowers them with valuable skills that can lead to income generation and improved livelihoods.

Yuko (Partial Visual Impaired & deaf) create paper quilling cards and Hong Kin (partial visual impaired & deformed foot) creates handmade paper stationeries



KEY ACTIVITIES

#### Handmade Paper Series by Wen-Junn & Bee

Mother, Bee and son, Wen-Junn duo teamed up to create beautiful handamde papers and transformed into series of postcards, greeting cards and paper stationeries for weddings and artisans. Wen-Junn, aged 33 have celebral palsy and faced learning diffculties. Through the program, they wish that they are able to create beautiful product and trained more skillful disabled paper makers.



#### Pop-Up Charity Workshops at malls / corporate events

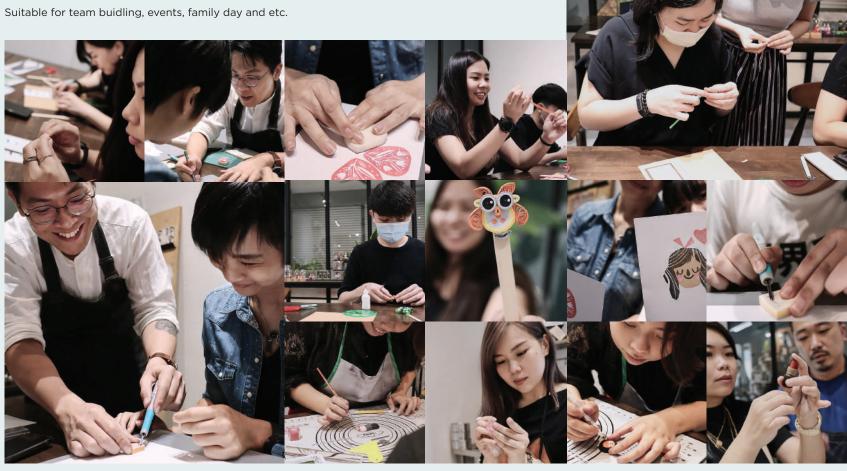
AACE goes beyond the Vacademy place by conducting creative workshops at malls and corporate events to draw attention to our cause and raised public awareness in creativity and charity, allowing the public to join the caused.

at The LINC, Kuala Lumpur (2022)



#### In-house Creative Workshops for Public

AACE conducts creative workshops led by artisans and designers, not only to raise funds for the organization but also to educate the public and foster creativity. This provides opportunities for artisan teachers to build their names, earn stable income, and support more disabled individuals in developing creative skills and entrepreneurship.



### **尚 学- 堂** T H E V A C A D E M Y

#### **Creating Creative Goods with Volunteers**

Collaborating with artisans, designers, and volunteers, AACE helps create unique and innovative products that generate income and provide job opportunities for disabled and disadvantage individuals.

Seed Paper making workshops with volunteers with CSR support from Fusionex. (2022)



KEY ACTIVITIES

goods for 00

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'Goods for Good' is a unique platform offered by AACE that provides a marketplace for disabled individuals to showcase and sell their creative goods for charity. Through this platform, disabled artisans, crafters, and designers are given the opportunity to earn a living while supporting charitable causes.

It serves as a sustainable channel for disabled individuals to promote and sell their products, creating a win-win situation where they can showcase their talents, contribute to charity, and generate income for themselves, fostering economic empowerment and social impact.







### **Charity Bazaars**

AACE organizes charity bazaars and pop-up events with creative concepts that attract public support. These events create opportunities for charity organizations and disabled individuals to showcase their products, raise awareness, and generate sales.







#### **Showcase & Exhibitions**

AACE organizes creative and art exhibitions to showcase the works of artisan teachers, designers, and disabled individuals. These exhibitions create a movement and buzz, elevating the profile of the creative goods and generating public interest and support.







### Pop-Up Charity Events

AACE organizes pop-up events with creative concepts that entice the public to support the charity, creating opportunities for sales and fundraising.

Pasar Peeps Pop Up at KL Art Book Fair, Dec 2021 & 2022





### Pop-Up Charity Events

Chinese New Year Pop Up at with CNY celebration at RexKL.





### goods for good garge

#### KL Art Bookfair 2023 & SOMe Market @ APW

December 2023 was a fruitful month for AACE where therte are 2 event back to back. The first was the annual KL Art Book Fair where we particapte for the 3rd year. The week after was SOMe Market. This further shown the potential of creative goods for charity are able to provide livelyhood to the disabled and disadvantaged individuals. The theme this year is kedai runcit where we created series of goodies and displayed in fun and coloful setup. Proceeds of the sales will be donated to 4 respective organisations.

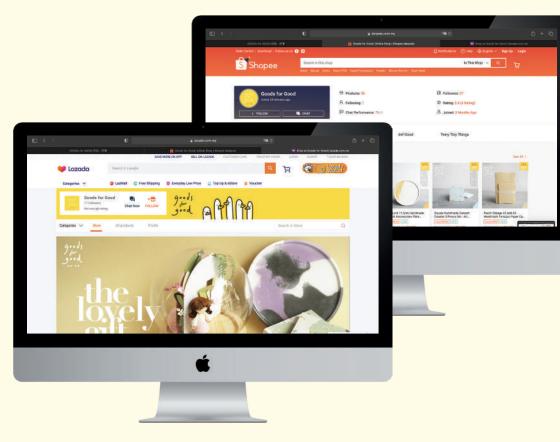




### **Charity Goods Online Shop**

AACE provides both online and offline sales platforms, including physical shops and pop-up events, as well as supplying to selected departmental or other sales channels. This helps to bring the charity products to a wider audience, generating sales and income for the creators.

(new batch of product will launch in mid 2023)





#### KEY ACTIVITIES

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#### **Charity Drive - Mid Autumn Festival**

AACE conducts online and offline charity drives to collect donations to help charity organizations and those in need through creative goods.

A special Mid Autumn Festival product campaign featuring the creative works of 12 artisans. The online charity drive, which lasted for 2 weeks in September 2021, raised a total of RM6529. The funds were donated to Persatuan Kebajikan Orang Kurang Upaya Xi Le Er Malaysia (喜樂兒特殊殘障收留中心), a charitable organization that supports individuals with special needs.









### **Charity Drive - Christmas**

An online fundraising campaign in December 2021 for Christmas, featuring the creative works of 14 artisans. The campaign successfully raised RM 1750 in funds, which will be utilized to support AACE's initiative.









#### AACE collab with IQ70+ for series of 2022 KL Art Bookfair designed product

AACE collaborating with 1Q70 Plus Charity Home to create design cards featuring drawings from special children. This partnership aims to provide a platform for these children to showcase their artistic talents and create unique and meaningful products.







### AACE collab with Taylor's University & Lovely Disabled Home

Taylor's University had supported AACE and Lovely Disbaled Home with the 2024 Chinese New Year red packets printing and packaging work. For this project, AACE disabled invididuals and Lovely Disabled Home had packed over 7000 sets of red packets. Fair wages were paid to all OKU workers involved.







#### AACE collab with SGM for Handmade Seed Paper Workshops

AACE collaborating with Persatuan Soka Gakkai Malaysia (SGM) carried out 3 sessions of handmade seed paper workshops at Wisma Kedudayaan SGM on 14 Jan 2024, inconjunction with art exhibition by reknown artist Dr Chew Teng Beng who is well known to inventing the tchnique in painting on handmade papers. Over 50 participants had a great time in creating their own seed paper with a message of sustainability and SDG starts from our home.





### goods for good garga

#### AACE collab with IQ70+ for series of 2023 KL Art Bookfair product

AACE collaborating with IQ70 Plus (Persatuan Kebajikan Amal Jian An Malaysia) to create design plastic pins featuring drawings from special children. This partnership aims to provide a platform for these children to showcase their artistic talents and create unique and meaningful products for sustainable income for IQ70+.



#### KEY ACTIVITIES



#### **Goods for Good Sales Partners**

AACE aims to have placement of Goods for Good product at the following retail shops to make the goods accessible to the public. Several shops owners had agreed to become our sales partners and the selected products will be available in early April 2024.

#### **Sales Partners**









Tulis/Lukis by Loka Made, KL Central Market, Kuala Lumpur Cite BookGarden 城邦阅读书院, KL Sri Petaling

Stickeriffic, PJ
Jaya One, Petaling Jaya

Kazimi Store, George Town Hinbus Depot, Penang

Ilham Gallery, KL Ilham Tower, Kuala Lumpur



ManoPlus, George Town Beach Street, Penang





Salt & Paper, Kota Kinabalu Jalan Gaya, Sabah



Hale Street, Perak

#### **Target Sales Partners**



Book Xcess, KL & PJ Malaysia **Popular Bookstore** Malaysia **Cziplee, KL** Bangsar, Kuala Lumpur **Kinokuniya, KL** KLCC, Kuala Lumpur

Elite Bookstore, KL Lot 10, Kuala Lumpur

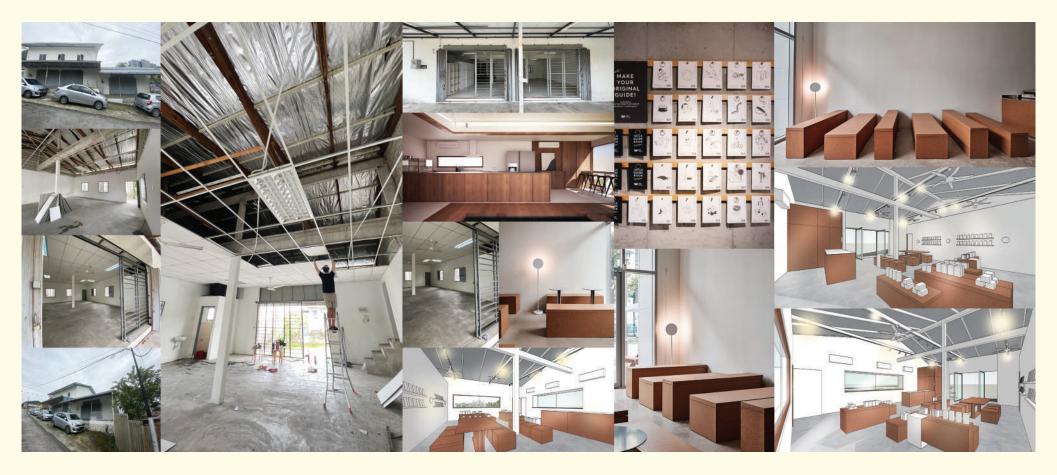
**Tsutaya Bookstore, KL** Pavillion, Bukit Jalil





### Goods for Good & Very Goods Lifestyle Center

A charity select shop with mini exhibition space opening in mid 2023 at Salak Selatan Baru. The place will showcase goods by disabled and disadvantge group and by artisans. This free transform spaces can be transforms to have mini exhibitions.









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VERY

GOODS

**The Vacademy** AS 94 & 94A, Jalan Hang Tuah 4, Taman Salak Selatan, 57100 Kuala Lumpur

> **Goods For Good** 9A, Jalan 1, Salak Selatan Baru, 57100 Kuala Lumpur

email address | mail.aace.my@gmail.com



Association of Art in Charity & Education for Disabled & Disadvantaged

#### 殘疾與弱勢群體之慈善及教育艺术协会

Persatuan Seni Kebajikan & Pendidikan Untuk Orang Kurang Upaya & Berkemampuan

(PPM-007-14-06122021)